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Ref.: SU/BOS/ IDS / 221

Date: 06 - 07- 2026

i) The Principal,
All concerned Affiliated Colleges/Institutions,
Shivaji University, Kolhapur

ii) The Head/Co-ordinator/Director,
All concerned Department,
Shivaji University, Kolhapur

Subject : Regarding revised syllabi of **B. A. Part III (Sem. III & IV)** degree programme under the Faculty of Inter- Disciplinary Studies as per NEP-2020 (2.0)

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, (nature of question paper and equivalence etc.) of **B. A. Part III (Sem. III & IV)** for following degree programmes under the Faculty of Inter- Disciplinary Studies as per National Education Policy, 2020 (NEP 2.0).

Education	Physical Education	Journalism
Home Science	Yoga	Social Work
Dress Making and Fashion Coordination (DMFC)	Sports (Entire)	Film Making

This syllabus (nature of question paper and equivalence etc) shall be implemented from the academic year **2026-2027** onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in NEP-2020 (Online Syllabus)

The question papers on the pre-revised syllabi of above-mentioned programmes will be set for the examinations to be held in October /November 2026 & March/April 2027. These chances are available for repeater students, if any.

You are therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,



Dy Registrar

Encl. : as above

Copy to: For information and necessary action

1	The I/C Dean, Faculty of IDS	8	Affiliation T. 1 & T. 2 Section
2	Director, Board of Examination and Evaluation	9	Appointment A & B Section
3	The Chairman, Respective Board of Studies	10	P.G.Seminar Section
4	B. A. Exam Section	11	I. T. Cell
5	Eligibility Section	12	Internal Quality Assurance Cell (IQAC)
6	Computer Centre	13	Distance and online Education
7	P.G.Admission Section	14	O. E. 1 Exam Section

SHIVAJI UNIVERSITY, KOLHAPUR



Established: 1962

A⁺⁺ Accredited by NAAC (2021) With CGPA 3.52

New Syllabus For
Bachelor of Arts
[B. A. in Dress Making and Fashion Coordination]
Under the faculty of Interdisciplinary Studies
B. A. Part - III (Semester - V and VI) NEP 2.0

STRUCTURE AND SYLLABUS IN ACCORDANCE WITH
NATIONAL EDUCATION POLICY - 2020
HAVING CHOICE BASED CREDIT SYSTEM
WITH MULTIPLE ENTRY AND MULTIPLE EXIT OPTIONS
(TO BE IMPLEMENTED FROM ACADEMIC YEAR 2026-27 ONWARDS)

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1. PREAMBLE:

The need for Education in the field of Dress Making and Fashion Coordination is rising with the recent trends of the market and the aspirations of society. The demand for Fashion Designers is on the topmost priority of the 21st century. To strengthen and sustain the quality of education in the field of Higher Education and to meet the challenging demands of the Fashion World, the members of the Ad-Hoc Board for B.A. (DMFC) came to an agreement to revise the syllabus and to introduce a few papers as per UGC guidelines. This would not only enhance and promote Women's education in the professional fields but also will create competent, self-reliant, entrepreneurs which is the basic aim of Non-Conventional approach of the Government policy. Ordinance and Regulations governing the Bachelor's Degree Course in B. A. Dress Making and Fashion Coordination B.A. (DMFC).

2. PROGRAMME LEARNING OUTCOMES (PO)

- To Gain knowledge about different types of fibres and textiles, which helps them in understanding the working process in garment industry.
- To impart knowledge regarding different categories of dress designing considering body types.
- To create competence among the students to face challenges in domestic & export fashion market.
- To help students to become entrepreneurs & create employment among the under developed people.
- To develop understanding regarding visual language of design in study of art and fashion.
- Develop a systematic, critical approach to problem solving at all levels of design process.
- Articulate design ideas verbally, visually, and digitally.
- Demonstrate professionalism by managing time to meet deadlines with quality work and effectively collaborating in teams.

3. DURATION:

The Bachelor of Arts in Dress Making and Fashion Coordination programme shall be A FULL TIME COURSE OF 3/4 YEARS – 6/8 SEMESTERS DURATION with 22 Credits per Semester. (Total Credits = 132/176)

4. ELIGIBILITY FOR ADMISSION:

A candidate for being eligible for admission to the first-year degree in B. A. Dress Making and Fashion Coordination must have passed the Higher Secondary Examination (10+2) of Maharashtra State Board or (10+2) Diploma Fashion Design Government (D.D.G.M) M.S.B.T.E./ I.T.I/M.C.V.C./Textile / Handloom Department of Technical Education any Examination of any Statutory University with Science, Arts, Commerce or Vocational streams or MCVC Students can get admission only by submitting the government equivalence certificate.

- Students coming from Examination Board other than the HSC Examination Board Maharashtra should obtain an 'Eligibility certificate' from the Registrar, Shivaji University for being considered for admission for 1st year.

5. MEDIUM OF INSTRUCTION:

The medium of instruction shall be in English.

6. EXAMINATION PATTERN:

The pattern of examination will be Semester End Examination with Internal Assessment/Evaluation.

NOTE: Separate passing is mandatory for both, Semester End Examination and Internal Evaluation/Assessment. (Annexur-I)

7. STRUCTURE OF PROGRAMME:

(Credit Distribution Structure for with Multiple Entry and Exit Options B.A.- II in Dress Making and Fashion Coordination (BADMFC))

COURSE CATEGORY	ABBREVIATION (Only 2 Letters)	DESCRIPTION
MAJOR	Mandatory (MM)	Major – Mandatory Course
	Elective (ME)	Major – Elective Course
MINOR	Minor (MN)	Minor - Course
IDC/MDC/ GEC/OE	IDC (ID)	Interdisciplinary Course
	MDC (MD)	Multi-Disciplinary Course
	GEC (GE)	General Elective Course
	OE (OE)	Open Elective Course (Generic Course not from Major or Minor Category)
VSC/SEC	VSC (VS)	Vocational Skill Course
	SEC (SE)	Skill Enhancement Course
AEC/VAC/IKS	AEC (AE)	Ability Enhancement Course
	VAC (VA)	Value Added Course
	IKS (IK)	Indian Knowledge System
OJT/FP/CEP/CC/RP	OJT (OJ)	On Job Training
	FP (FP)	Field Project
	CEP (CE)	Community Engagement Project
	CC (CC)	Co-curricular Course
	RP (RP)	Research Project

Note:(Annexur-II)

A) Third Year Bachelor of Arts (B.A. - III) (UG Degree) :

YEAR:	B.A. - III
SEMESTER:	V and VI
LEVEL:	5.5
TOTAL CREDITS	22 + 22 = 44
DEGREE AWARDED:	UG CERTIFICATE (AFTER 44 CREDITS IN TOTAL)

C - I) B.A. - III : SEMESTER - V (TOTAL CREDITS – 22)

COURSE CATEGORY		COURSE NAME	COURSE CODE Marks			CREDITS			WORKLOAD		
MAJOR - VII	MANDATORY	Apparel Designing - I	Th	Pr	T	Th	Pr	T	Th	Pr	T
			50	50	100	2	2	4	2	4	6
MAJOR - VIII	MANDATORY	Apparel Production & Quality Control -I	50	50	100	2	2	4	2	4	6
MAJOR - IX	MANDATORY	World Costumes -I	50	-	50	2	-	2	2	-	2
MAJOR EL - I	ELECTIVE	Fashion Merchandising & Fashion Reading -I OR Clothing Culture -I	50	50	100	2	2	4	2	4	6
MINOR	MINOR	Entrepreneurial Management & Computer-Aided Design -I	50	50	100	2	2	4	2	4	6
OE	OE 5	From the Basket-OE 5	50	-	50	2	-	2	2	-	2
OJT/FP/CE P/CC/RP	FP		-	-	50	-	2	2	-	2	2
CREDITS FOR B.A. - III, SEM - V:								22			

C -2) B.A. – III : SEMESTER - VI (TOTAL CREDITS - 22):

COURSE CATEGORY		COURSE NAME	COURSE CODE Marks			CREDITS			WORKLOAD		
MAJOR - X	MANDATORY	Apparel Designing -II	Th	Pr	T	Th	Pr	T	Th	Pr	T
			50	50	100	2	2	4	2	4	6
MAJOR -XI	MANDATORY	Apparel Production & Quality Control - II	50	50	100	2	2	4	2	4	6
MAJOR -XII	MANDATORY	World Costumes -II	50	-	50	2	-	2	2	-	2
MAJOR EL - II	ELECTIVE	Fashion Merchandising & Fashion Reading II OR Clothing Culture - II	50	50	100	2	2	4	2	4	6
MINOR	MINOR	Entrepreneurial Management & Computer-Aided Design -II	50	50	100	2	2	4	-	4	6
OJT/FP/CE P/C C/RP	OJT		-	-	100	-	4	4	-	4	4
CREDITS FOR B.A. - III, SEM - VI:								22			

FOR EXIT OPTION AT B.A. - II:

If student wants to 'EXIT' after completion of B.A. II (SEM III and IV), she must acquire 04 credits through SUMMER INTERNSHIP of 4 weeks (120 hours) and submit the report. After verification by concerned authority he/she will be awarded the UG DIPLOMA. This Certificate is a prerequisite for admission or 'ENTRY' in Third Year B. A. degree course.

The Nature of SUMMER INTERNSHIP:

Internship in Embroidery Unit

Internship in Spinning & Weaving Industry

Internship in Dyeing & Printing Unit

Internship in Boutique

Internship in Department of Visual Merchandising in Shopping Malls & Stores. One Month Training Program in Hand Embroidery / Jewellery Making of Ministry of Textiles Government of India.

8. COURSE CODE TABLE:

Note 1: Add 'rows' wherever necessary and kindly apply proper course codes. The 'Paper Numbers' are considered as 'Course Numbers' in New Scheme.

Note 2: See the instructions below to prepare the Course Codes in NEP

**** Important instructions for preparation of Course Codes:**

1. Read the following Two Tables carefully.
2. Every course code is generated by using all 8 columns in sequential order.
3. See the example given below the following table.

Example:

BA I SEM I Marathi: (Course Code: 01)

Table Rows: 1 2 3 4 5 6 7 8

Major Mandatory: BA U0325 MM L 2 01 A 01

BA Course Code Template							
1	2	3	4	5	6	7	8
Program Code	Institute Code	Course Category	Nature Of Course Code	Level of Course Code	Sr. No. of Course Code	Semester	Courses Number
BA	U0325	Mandatory (MM) Elective (ME) Minor (MN) IDC/MDC/ GEC/OE VSC/SEC AEC/VAC/I KS OJT/FP/CE P/CC/RP	L/P/T	B.A. I: 2 B.A. II: 3 B.A. III: 4 B.A. IV: 5	Example: English: 03	A/B/C/D/ E/F/G/H	01/02/ 03/...
Description with Example is given below							
It is UG Program. Therefore, written as BA	Shivaji University, Kolhapur Code (Common for all)	Pl. see Abbreviations at the beginning of the Point 8: Category should be	Lecture/ Practical/ Tutorial	Common For B.A. I (Sem I & II) : 2 B.A. II	Code should be given in 2 digits (Pl. See the Course Code List	SEM I – A SEM II- B SEM III – C SEM IV- D	Course means Paper Number All course numbers are

		given in 2 Letters For Example: IKS is IK SEC is SE OJT is OJ		(Sem III & IV) : 3 B.A. III (SEM V & VI) : 4 B.A. IV (SEM VII & VIII) : 5	below)	SEM V – E SEM VI- F SEM VII- G SEM VIII- H	to be given in DOUB LE digits). Don't assign number for courses where NOT mention ed. (See Structu re in int 8 for All Semeste rs)
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Course Code List

Course Code	Name of the Course
01	Marathi
02	Hindi
03	English
04	Sanskrit (Lower)
05	Sanskrit (Higher)
06	Ardhmagadhi
07	Persian
08	Urdu
09	Kannada
10	Military Science
11	NSS
12	Music
13	History
14	Sociology
15	Economics
16	Political Science

Course Code	Name of the Course
17	Philosophy
18	Psychology
19	Social Work
20	AHIC
21	Linguistics
22	Geography
23	Home Science
24	Statistics
25	Education
26	Physical Education
27	Journalism
28	Russion
29	P.G. Diploma in I.R.S.S.
30	Bhasha Proudhyogiki
31	Defence Study (Entire)
32	Master of Rural Studies

Sem No.	Paper Code	Title of Old Paper	Credit	Sem No.	Course Code	Title of New Course	Credit
V	DSCDFC-C4	Apparel Designing	4	V	BA U0325 MM L/P 2 1168 E01	Apparel Designing-I	4
V	DSCDFC-C2	Apparel Production Quality Control	4	V	BA U0325 MM L/P 2 1168 E02	Apparel Production Quality Control-I	4
V	DSCDFC-C3	World Costumes	2	V	BA U0325 MM L 2 1168 E03	World Costumes-I	2
V		Fashion Merchandising	2	V	BA U0325 ME L/P 2 1168 E04	Fashion Merchandising and Fashion Reading-I OR Clothing Culture-I	4
-	-	-	-				
V	DSCDFC-C7	Management and Entrepreneurship skills	4	V	BA U0325 MN P 2 1168 E05	Entrepreneurial Management and Computer-Aided Design-I	4
V	DSCDFC-A3	CAD	2	V	BA U0325 OE-V P 2 1168 E06	OE5	2
V		Project/ Internship	2	V	BA U0325 FP P 2 1168 E07	FP	2
VI	DSCDFC-D4	Apparel Designing	4	VI	BA U0325 MM L/P/ 2 1168 F08	Apparel Designing-II	4
VI	DSCDFC-D2	Apparel Production Quality Control	4	VI	BA U0325 MM L/P 2 1168 F09	Apparel Production Quality Control-II	4
VI	DSCDFC-D3	World Costumes	4	VI	BA U0325 MM L 2 1168 F10	World Costumes-II	2
VI		Fashion Merchandising	2	VI	BA U0325 ME L/P 2 1168 F11	Fashion Merchandising and Fashion Reading-II	4

-	-	-	-	-	-	OR Clothing Culture -II	-
VI	DSCDFC-D7	Management and Entrepreneurship skills	2	VI	BA U0325 MN P 2 1168 F12	Entrepreneurial Management and Computer- Aided Design-II	4
VI	DSCDFC-B2	CAD	2	VI	-	-	-

		Project/ Internship			BA U0325 OJT P 2 1168 F13	OJT	4
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9. EQUIVALENCE OF THE PAPERS AND COURSES:

Important Note: Under NEP, Equivalence will be given on the basis of Credits acquired at each Year and Not on the basis of Course/Subject. For Example, if student acquires 44 credits or Minimum required Credits prescribed in First Year of B.A., he or she will be eligible for B.A. II and can take admission for any course irrespective of his/her courses (Major or Minor) at B.A. I.

Equivalence: B. A. II Sem- III and IV

(Note: Add 'rows' as per course requirement and kindly apply proper course codes. The 'Papers' are considered as 'Course' in New Scheme.)

10. Determination of CGPA, Grading and declaration of results:

Shivaji University has adopted 10 point Grading System as follows:

- **In each semester, marks obtained in each course (Paper) are converted to grade points:**
 - o If the total marks of course are 100 and passing criteria is 40%, then use the following Table 1 for the conversion.
 - o If total marks of any of the course are different than 100 (e.g. 50) and passing criterion is 40%, then marks obtained are converted to marks out of 100 as below:

$$\text{Marks out of 100} = \frac{\text{Marks obtained by student in that course}}{\text{Total marks of that course}} \times 100$$

and then grade points are computed using Marks out of 100 as per Table 1.

Table 1: Conversion of Marks out of 100 to grade point

Sr. No.	Marks Range out of 100	Grade point	Letter grade
1	80-100	10	O: Outstanding
2	70-79	9	A+: Excellent
3	60-69	8	A: Very Good

4	55-59	7	B+: Good
5	50-54	6	B: Above Average
6	45-49	5	C: Average
7	40-44	4	P: Pass
8	0-39	0	F: Fail
9	Absent	0	Ab: Absent

Table 2 : Conversion of Marks out of 50 to grade point (Passing: 20)

Sr. No.	Marks Range out of 50	Grade point	Letter grade
1	40-50	10	O: Outstanding
2	35-39	9	A+: Excellent
3	30-34	8	A: Very Good
4	28-29	7	B+: Good
5	25-27	6	B: Above Average
6	23-24	5	C: Average
7	20-22	4	P: Pass
8	0-19	0	F: Fail
9	Absent	0	Ab: Absent

○ **Computation of Semester Grade Point Average (SGPA) :**

Based on the grade points earned in each course in each semester, *Semester Grade Point Average (SGPA)* is computed as follows:

The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student in that semester and the sum of the number of credits of all the courses undergone by a student in that semester. The SGPA of the i^{th} semester is denoted by S_i . The formula is given by

$$SGPA \text{ of semester } i = S_i = \frac{\sum_{j=1}^k c_j \times G_j}{\sum_{j=1}^k c_j}$$

$\sum_{j=1}^k c_j$ where c_j is the number of credit of j^{th} course, G_j is the grade points earned in the j^{th} course and k be the number of courses in i^{th} semester.

○ **Computation of Semester Grade Point Average (SGPA) :**

Based on the SGPA of each semester, Cumulative Grade Point Average (CGPA) is computed as follows:

The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a programmed,

$$CGPA = \frac{\sum_{i=1}^m C_i \times S_i}{\sum_{i=1}^m C_i}$$

Where C_i is the total number of credits in i^{th} semester, S_i is the SGPA of i^{th} semester and m is the number of semesters in the programme.

○ Based on CGPA, final letter grade is assigned as below :

Table 3: Final Cumulative Grade Point Average (CGPA) and Final Grade for course

Sr. No.	CGPA Range	Grade	Grade Descriptions
1	9.50-10.00	O	Outstanding
2	8.86-9.49	A+	Excellent
3	7.86-8.85	A	Very Good
4	6.86-7.85	B+	Good
5	5.86-6.85	B	Above Average
6	4.86-5.85	C	Average
7	4.00-4.85	P	Pass
8	0.00-3.99	F	Fail
9	Nil	AB	Absent

Remarks :

1. B+ is equivalent to 55% marks and B is equivalent to 50 % marks. The final later grade is based on the grade points in each course of entire programme and not on marks obtained each course of entire programme.
2. The SGPA and CGPA shall be round off to two decimal points.

11. EXAM PATTERN

A) FOR TWO CREDITS: Total Marks: 40 (Written)

Q. 1: Multiple choice questions (Ten) (01 marks each)

10 Marks

The patterns are given below:

Pattern 1: Plain question with 4 alternatives.

(6 MCQs for 6 Marks)

Pattern 2: fill in the blanks with four alternatives

(4 MCQs for 4 Marks)

Q. 2: Short Answer Question (Any One out of Two) (Answer Limit: 300-400 Words)

10 Marks

Q. 3: Long Answer Questions (Any One out of Two) (Answer Limit: 600-800 Words)

20 Marks

**** Important Note: The Questions of Minimum 10 Marks should be asked on each Module. The Maximum marks per Module should not exceed 16 Marks.**

12: SYLLABUS : A) TEMPLATE FOR THEORY AND PRACTICAL PAPERS:

B. A. III, SEMESTER – V

Course Category: MAJOR-VII

Course Name: Apparel Designing -I

Course Numbers : E 01

Course Code : BA U0325 MM-VII L/P 2 1168 E01

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

1. To develop understanding and basic skills of drawing and coloring along with introduction to various art media.
2. To introduce students to various elements required to create a design.
3. To equip students with the knowledge required for the application of elements of design.
4. Students will develop an understanding of the fashion movement and consumer behavior.
5. Students will be able to develop an understanding of International and National Fashion brands.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Module 1: Theories of Fashion

- Fashion Leaders, Fashion Followers and Fashion Influencers
- Traditional fashion Adoption (trickle-down theory)
- Reverse Adoption (Bottom – up Theory)
- Mass Dissemination (trickle across theory)

Module 2: Classification of Fashion

Types of Fashion - Couture Line, Designer Signature Line, Bridge Line, Moderates, Budget Line, mass fashion haute couture ready-to-wear garments

Module 3: Design Development Process

Planning, Research, Predicting trends, Theme, Mood Board.
The Collection, The Range, Design Details and patterns.

Module 4: Forecasting, Fashion Forecasting

Trend, Fashion Trend, Trend forecasting

Importance of forecasting.

Long term and short term Forecasting.

The process and activities of Forecasting, Sources of information.

Writer, Fashion Photographer and Visual Merchandiser.

Practical –

Practical-1- An individual portfolio presentation based on a theme Selection of theme for the collection

Development of storyboard, client's board, presentation sheet, spec sheet flat pattern and cost sheet for the same.

To develop the skill to choose an appropriate theme and implementation of the same.

Practical-2 - Selection of one theme for the Current Trend execution of the collection. To choose the most innovative theme. Orientation of the design collection at various platforms: Industry/design house/In house Concept Development and Finalization of Theme, category of clothing (inspiration can be taken from forecast) Research for the concept: research will include the area of inspiration, detail, origin/history, motifs/textures, Development of Mood board: depiction of the mood for the collection, occasion/season for which the collection will be prepared

Practical-3 - Stylized Designing Designing outfits with different colours scheme.(Male/Female/Kids. Complimentary Colour Scheme.

Double Complementary

Split complementary,

Double Split Complementary

Triad Colour scheme.

Analogous Colour Scheme.

Hot Colour Scheme

Cool Colour Scheme

To develop the skill to choose an appropriate theme and implementation of the same.

Practical-4 - Accessories Design

Accessories Design Bows, Buttons. Head Gear, Stools, Hand Bags, Shoes, For The appropriate theme and implementation of the same. To select all the elements according to the theme for collection & Paper Work & Application.

References :-

- 1] Helen L. B. 'The Theory of Fashion Design'.
- 2] Neims I. B. (1976), 'Fashion and Clothing Technology', Holton Educational Pub.
- 3] 3] Michel B. B., 'Fashion the Mirror of History', New York, Batter Berry Ariane. Greenwich House.
- 4] Carso B., 'How to Look and Dress', McGraw Hill Book Co.
- 5] Tathan C and Seaman J. 'Fashion Design Drawing Course', James and Hudson.
- 6] Prakash, K. 'The Indian Fashion Designs', Mumbai, English Edition publishers Distributors (India) Pvt. Ltd.
- 7] Tute S.L. (1977), 'Inside Fashion Design', Francisco Canfield Press.

B. A. III, SEMESTER – V

Course Category: MAJOR-VIII

Course Name: Apparel Production & Quality Control -I

Course Numbers : E 02

Course Code : BA U0325 MM-VII L/P 2 1168 E02

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

- 1) Understand the manufacturing process in Apparel Industry
- 2) Gain Knowledge regarding the industrial Sewing Machines.
- 3) Gain knowledge about various Machineries and process involved in Cutting and Spreading.
- 4) Understand the different operations in garment industry.
- 5) To various activities carried in sewing room.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Total Credits: 4 = Theory: 2 Lectures per week Total Marks : 50

Theory

Module 1:- Introduction to Apparel Technology.

- 1.1 Sewing Machine, Difference between domestic and industrial sewing machine
- 1.2 Different parts and its functions of Industrial sewing machine.
- 1.3 Different types of sewing machines

Module 2 :- Sewing Needles and Stitches and Seams used in Apparel Manufacturing

- 2.1 Needles - Function and Classification
- 2.2 Stitches - Function and Classification
- 2.3 Seams - Function and Classification
- 2.4 Difference between Lock stitch and chain stitch

Module 3:- Apparel Production Systems

- 3.1 Make through System
- 3.2 Progressive Bundle System
- 3.3 Modular Manufacturing System
- 3.4 Unit Production System

Module 4:- Apparel Production Process

- 4.1 Flow chart of Production Process and production Terminologies
- 4.2 Cutting Department
- 4.3 Stitching Department
- 4.4 Finishing Department

Practical: 2 Credits

Practical - 1 To construct A Basic Mens's Shirt - Drafting , Cutting, Stitching

Practical - 2 To construct A Basic Women's Shirt - Drafting , Cutting, Stitching

Practical - 3 To construct A Classic Trouser Shirt - Drafting , Cutting, Stitching

Practical - 4 To construct A Basic Jeans Shirt - Drafting , Cutting, Stitching

References:

1. Ruth E. Glock Grace I. Kunz 'Apparel Manufacturing and sewn production analysis' 4th Edition, Pearson publication, 2004.
2. A.J. Chuter 'Introduction to clothing production management' 2nd edition, Wiley- Blackwell, 1995
3. David J Tailor 'Material management in clothing and production' John wiley & sons, 1991.
4. Gerry Cooklin 'Introduction to clothing manufacture' 2nd Edition, Wiley- Blackwell, 2006
5. Dr Subrata Das 'Quality Characterisation of apparel' Woodhead publishing India Textiles, 2009.
6. Pradip V.' Mehta An introduction to quality controll for apparel industry' CRC press, 1992.

Weblinks: <https://leanmanufacturingtools.org/>
<https://www.yamato-sewing.com/en/product/industrial-sewing-machine/>
<https://www.juki.co.jp/en/products/indus>

B. A. III, SEMESTER – V

Course Category: MAJOR-IX

Course Name: World Costume-I

Course Numbers : E 03

Course Code : BA U0325 MM-VII L 2 1168 E03

Course Credits: 2

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

Course outcome: To enable students to:

- 1) Identifying and describing traditional garments across different regions
- 2) Understanding the historical development and cultural influences on clothing styles,
- 3) Developing an appreciation for the philosophy and social context behind various costumes.
- 4) The trace the evolution of silhouettes.
- 5) To apply this knowledge to design and illustration skills.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Module 1 : Study of Indian Costumes –

North Indian Costumes – Kashmir, Punjab, UP and Bihar

North Western Region Costumes – Rajasthan , Gujrat.

Module 2 : East Region Costumes – Bengal and Orissa, Assam,

Manipur Southern Region Costumes – Maharashtra,

Karnataka, Kerala

Module 3 : Study of Costumes during Islamic

SultanateStudy of Costumes during Post

Mughal Era.

Module 4 : Study of Costumes during British Raj

Study of Costumes during Colonial Period.

References :-

- 1] Indian Costumes A. Biswas
- 2] Encyclopedia of Worlds Costumes.
- 3] Brij Bhushan ,J,(1958) ‘Costumes and Textiles of India’, D.B. Taraporewala Sons & Company.
- 4] Flynn. (1971) ‘Costumes of India’, New Delhi, IBM Publishing Co.
- 5] Lester, K.T. (1961) ‘Historic Costumes’, Illinois, Chas andA.Bennet and Co.

B. A. III, SEMESTER – V

Course Category: MAJOR-EL-1

Course Name: Fashion Merchandising & Fashion Reading-I

Course Numbers : E 04

Course Code : BA U0325 MM-VII L/P 2 1168 E04

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

1. Learner will train and prepare to seek and find employment in the corporate.
2. Learners will acquire proficiency in the skills of listening, speaking, reading and writing that will help them to meet the challenges of the world.
3. The learner will develop good oral and written skills of communication.
4. Learner will understand the role of communication in personal & professional success.
5. Learner will acquire the knowledge about basic communication to enable the students to think, observe and express effectively in this competitive world.
6. Learner will understand the concept of personality, traits required for and personality development and its significance.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Theory

Total Credits: 02

Total Marks: 50

Workload: 2 Lectures per week

Theory: 2 Lectures per week

Module -1 - Introduction to Fashion Merchandising

- i. Concept of Merchandising
- ii. Importance of Merchandising
- iii. Scope of Merchandising
- iv. Qualities and Responsibilities of merchandiser.

Module - 2 - Categories of Fashion Merchandising

- i. Apparel fashion Merchandising
- ii. Apparel Export\Production Merchandising
- iii. Apparel Retail Merchandising

Module - 3 - Apparel fashion Marketing

- i. Marketing Mix i.e. 4P Of marketing Product, Price, Place and Promotion
- ii. Market Segmentation
- iii. Foreign and Domestic Market

Module - 4 - Fashion Merchandising Documents and Filing

- i. Visual and Physical Documentation
- ii. Export Documentation

Practical: 2 Credits

Practical - 1

Party wear baby frock with suitable accessories ¼ drafting, paper cutting, cloth cutting, layout

Practical - 2

Office Wear (female) with suitable accessories, ¼ drafting, paper cutting. Cloth cutting, layout.

Practical - 3 Traditional Ghagra choli with suitable background and jewellery, ¼ drafting, paper cutting, cloth cutting and layout.

Practical - 4 Formal shirt and trouser (Male) with suitable background and accessories, ¼, drafting, paper cutting, clothcutting and layout.

Practical - 5 Current Market trend garment with suitable accessories, ¼ drafting, paper cutting, cloth cutting, layout.

Practical - 6 -Grading the different patterns to differentsizes.

References:

1. Merchandising Theory, Principles and Practices by Grace I. Kunz: A classic for core concepts.
2. Fashion Buying by Elaine Stone: Focuses on the buying aspect of merchandising.
3. Fashion Marketing by Mike Easey: Covers the marketing side of fashion.
4. Fashion from Concept to Consumer by Gini Stephens Frings: Details the entire product journey.

B. A. III, SEMESTER – V

Course Category: MAJOR-EL-1

Course Name: Clothing Culture -I

Course Numbers : E 04

Course Code : BA U0325 MM-VII L/P 2 1168 E04

Course Credits: 4

Marks: For 4 Credits: Semester End: 40 Marks Internal Assessment: 10 Total Marks: 50 (Theory)

Preamble:

The purpose of this course is to introduce students to the theory, fundamentals and tools of communication and to develop them in vital communication skills which should be integral to personal, social and professional interactions in their life. The present course hopes to improve Psychological aspects & effects of clothing on the individual in social situation. The various planning process involved in clothing selection to enhance the personality for their successful career.

Course Outcomes:

1. Learner will train and prepare to seek and find employment in the corporate.
2. Learners will acquire proficiency in the skills of designing to help them to meet the challenges of the world.
3. Learner will understand the concept of personality, traits required for and personality development and its significance in dressing.

Theory

Total Credits: 04

Total Marks: 50

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Workload: 04 Lecture per week of 60 minutes each

Unit no -1.

- Origin of clothing
- Purpose of clothing

Unit no -2.

- Importance of Clothing
- According to the various climatic condition
- Clothing values

Unit no -3.

- History of clothes
- Ancient clothing and modern clothing

Unit no -4.

- Selection of Clothing
- Clothes for children, middle age and adults
- According to figure and suitable colours.

B. A. III, SEMESTER – V

Course Category: MINOR

Course Name: Entrepreneurial Management & Computer-Aided Design-I

Course Numbers : E 05

Course Code : BA U0325 MM-VII L/P 2 1168 E05

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

- I) Gaining knowledge about managing production processes to run operations effectively and better understanding of quality management in the organization
- II) To develop the understanding of the concept of human resource management and to understand its relevance in organizations.
- III) Understand the place and contribution of marketing to the business enterprise
- IV) Develop knowledge on the allocation, management and funding of financial resources.

Theory

Module 1 : Introduction to Management

- 1.1 Concept and nature of management.
- 1.2 Contribution to the development of management thought by F.W. Taylor, Henri Fayol, & Peter Drucker
- 1.3 Functions of management : Planning ,organizing, staffing, directing , Leadership, Motivation , Controlling

Module 2 : Decision making and Supervision

- 2.1 Decision making - Nature of Decision Making and Types of decision making
- 2.2 Steps in decision making
- 2.3 Supervisors role in Management and Qualities of good supervisor

Module 3 : Entrepreneurship Development

- 3.1 Concept , qualities of a good Entrepreneur and Types of entrepreneur
- 3.2 Women entrepreneurship - pull and push factors in development of women entrepreneurship and problems faced by women Entrepreneurs in India.
- 3.3 Government support for entrepreneurship in India

Module 4 : Starting of new venture

- 4.1 Steps involved to start new venture in India
- 4.2 Project report -meaning and content of project report
- 4.3 Concept of project appraisal

Practical: 2 Credits

Practical 1:- Use of Coral Draw or Adobe Photoshop. Making Of Human Figures, Fashion croiques, Draping Styles, Flat Patterns & Presentation Drawings.

Practical 2. Use of Photoshop. Or in Coral Draw. Scanning & editing of fashion figures, giving different effects.

Practical 3. Design & flat sketches along with stitch specification for the following: Children Girls and Boys (outfits) Adults –Casual –Formal–Western outfits .

Practical -4 Create your own logo design for Your boutique, Visiting card, Letter head, Envelop, Making of Paper bag & other stationery requirement for the same in Coral or Photoshop. For the above create spec sheets, cost sheets for each garment using software / Photoshop / Corel Draw.

References-

- 1) Drucker, Peter, F: Management: Tasks, Responsibilities and Practices, Allied Publishers,
- 2) L.M Prasad: Production management, SULTAN CHAND & SONS-NEW DELHI , 1 January 2019
- 3) Srinivasan & Chunawalla, Management Principles and Practice., Himalaya Publishing House, Edition: 1, 2014
- 4) Vasant Desai - “The Dynamics of Entrepreneurial Development and Management , Himalaya Publishing House ,1 Jan 2011
- 5) Khanka S. S. “Entrepreneurial Development”, Chand and Company Ltd, New Delhi

B. A. III, SEMESTER – V

Course Category: OE-5

Course Name: OE-5

Course Numbers : E 06

Course Code : BA U0325 MM-VII L/P 2 1168 E06

Course Credits: 2

Marks: For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

To be selected from Basket SUK

B. A. III, SEMESTER – V

Course Category: FP

Course Name: Field Project

Course Numbers : E 07

Course Code : BA U0325 MM-VII P 2 1168 E07

Course Credits: 2

Marks: Field Project Report duly signed by Internal Supervisor: 30

External Assessment (Viva Voce) by University appointed Internal and External Examine: 20

Total Marks: 50

Course outcome: To enable students to:

1. Applying theory to real-world problems.
2. Developing practical skills (research, analysis, communication, teamwork), fostering professional growth (ethics, problem-solving), and bridging the gap between academic concepts and industry practice.
3. Enabling students to conduct surveys, analyze data, write reports, and present findings effectively.

Instructions for teachers and students while doing Field Project:

1. Selection of Field project should be related to the mandatory or elective courses in the concerned subject.
2. Field project should be FORMALLY ASSIGNED (In Written Form) by concerned teacher.
3. Field Project should be based on field work to be carried out by the student.
4. Submission of Field Project Report duly signed and certified by concerned teacher/guide is A PRE-REQUISITE FOR APPEARING TO VIVA-VOCE EXAMINATION.
5. TWO COPIES of Field Project Report in BOUND FORMAT should be submitted before Viva-Voce. One copy will be kept by department and the other will be returned to student.

B. A. III, SEMESTER – VI

Course Category: MAJOR-X Course

Name: Apparel Designing – II

Course Numbers : F 01

Course Code : BA U0325 MM-VII L/P 2 1168 F01

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

1. To develop understanding and basic skills of drawing and coloring along with introduction to various art media.
2. To introduce students to various elements required to create a design.
3. To equip students with knowledge required for application of elements of design in context of fashion.
4. To develop understanding regarding visual language of design in study of art and fashion.
5. Students will get basic insight of psychological aspects of clothing and fashion.
6. Students will develop understanding regarding the fashion movement and consumer behavior.
7. Students will be able to develop and understanding of International and National Fashion brands.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Module 1: Fashion & Communication

- Scope in fashion Communication
- Popular options as a Fashion Communicators – Fashion Blogger, Fashion Journalist, Fashion

Module 2: - Introduction to Fundamentals of Fashion brand.

- Concepts and awareness of Brands image, identity, elements, personality and positioning

Module 3: International Fashion Centers

- Paris, London, New York, Japan, Italy, India etc

Module 4: Fashion Trade shows

- Meaning of fashion Trade show, Difference between Trade show and Consumer shows
- Collection on runway fashion seasons and fashion shows

Practical: 2 Credits

Practical-1

- An individual portfolio presentation based on a theme Selection of theme for the collection
- Development of storyboard, client's board, presentation sheet, spec sheet flat pattern and cost sheet for the same.
- To develop the skill to choose an appropriate theme and implementation of the same.

Practical-2

- Selection of one theme for the Current Trend execution of the collection. To choose the most innovative theme.
- Orientation of the design collection at various platforms: Industry/design house/In house Concept Development and Finalization of Theme, category of clothing (inspiration can be taken from forecast) Research for the concept: research will include the area of inspiration, detail, origin/history, motifs/textures, Development of Mood board: depiction of the mood for the collection, occasion/season for which the collection will be prepared.

Practical-3

Stylised Designing outfits with different colour schemes.(Male/Female/Kids).

Complimentary Colour Scheme.

Double Complementary

Split complementary,

Double Split Complementary

Triad Colour Scheme.

Analogous Colour Scheme.

Hot Colour Scheme

Cool Colour Scheme

To develop the skill to choose an appropriate theme and implementation of the same.

.

Practical-4

- Accessories Design
- Accessories Design Bows, Buttons. Head Gear, Stools, Hand Bags, Shoes, for The appropriate theme and implementation of the same.
- To select all the elements according to the theme for collection & Paper Work &Application.

B. A. III, SEMESTER – VI

Course Category: MAJOR-XI

Course Name: Apparel Production & Quality Control-II

Course Numbers : F 02

Course Code : BA U0325 MM-VII L/P 2 1168 F02

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

- 1) Understand the manufacturing process in Apparel Industry
- 2) Gain Knowledge regarding the industrial Sewing Machines.
- 3) Gain knowledge about various Machineries and process involved in Cutting and Spreading.
- 4) Understand the different operations in garment industry.
- 5) To various activities carried in sewing room.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Theory: 2 Credits

Theory: 2 Lectures per week

Total Marks: 50

Theory

Module 1:- Introduction to Quality Control

- 1.1 Definition and Importance of Quality
- 1.2 Fabric Inspection Systems - 4 Point system, 10 Point system
- 1.3 Raw material inspection - Sewing thread, button, zipper, buckle, snap, fastners etc

Module 2:- Quality Management

- 2.1 Quality control and quality assurance
- 2.2 ISO 9000 approach
- 2.3 Total Quality Management

Module 3:- In process Inspection

- 3.1 Types of Inspections
- 3.2 Concept of AQL
- 3.3 Process of Quality Inspection in Garment Industry.

Module 4:-Textile testing

- 4.1 Importance of Textile testing
- 4.2 Fabric Testing - GSM, Count and construction, Fabric strength.
Fabric Stretch, Drape, Fabric thickness, bowing, Seam strength.
Wrinkle recovery, Air Permeability, Pilling, Abrasion resistance.

Practical: 2 Credits

Practical - 1 To construct A Waistcoat - Drafting , Cutting, Stitching

Practical - 2 To construct A Designer Top - Drafting , Cutting, Stitching

Practical - 3 To construct A Graduation show Garment - Drafting , Cutting, Stitching

Practical - 4 To construct A Quilted Jacket - Drafting , Cutting, Stitching

References:

1. Ruth E. Glock Grace I. Kunz 'Apparel Manufacturing and sewn production analysis' 4th Edition, Pearson publication, 2004.
2. A.J. Chuter 'Introduction to clothing production management' 2nd edition, Wiley- Blackwell, 1995
3. David J Tailor 'Material management in clothing and production' John wiley & sons,1991.
4. Gerry Cooklin 'Introduction to clothing manufacture' 2nd Edition, Wiley- Blackwell, 2006
5. Dr Subrata Das 'Quality Characterisation of apparel' Woodhead publishing India Textiles, 2009.
6. Pradip V.' Mehta An introduction to quality controll for apparel industry' CRC press, 1992.

Weblinks: <https://leanmanufacturingtools.org/>

<https://www.yamato-sewing.com/en/product/industrial-sewing-machine/>

<https://www.juki.co.jp/en/products/industrial/>

B. A. III, SEMESTER – VI

Course Category: MAJOR-XII

Course Name: World Costume -II

Course Numbers : F 03

Course Code : BA U0325 MM-VII L 2 1168 F 03

Course Credits: 2

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

Course outcome: To enable students to:

- 1) Identifying and describing traditional garments across different regions
- 2) Understanding the historical development and cultural influences on clothing styles,
- 3) Developing an appreciation for the philosophy and social context behind various costumes.
- 4) The trace the evolution of silhouettes.
- 5) To apply this knowledge to design and illustration skills.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Module 1: - Study of Classical Age Costumes – Ancient Egypt
Ancient Greece, Ancient Rome, Ancient
Gothic

Module 2: - Study of Costumes during – Renaissance Age
Spanish Fashion, Rococo Fashion

Module 3: - Study of Costumes during
Romanticism, Study of
Costumes during Art Nouveau

Module 4:- Study of Japanese Costume
Study of Costumes during Twenties, Thirties ,Forties ,Fifties ,Sixties ,Seventies,
Eighties

References :-

- 1] Indian Costumes A. Biswas
- 2] Encyclopedia of Worlds Costumes.
- 3] Brij Bhushan J,(1958) ‘Costumes and Textiles of India’, D.B. Taraporewala Sons & Company.
- 4] Flynn. (1971) ‘Costumes of India’, New Delhi, IBM Publishing Co.
- 5] Lester, K.T. (1961) ‘Historic Costumes’, Illinois, Chas and A.Bennet and Co.

B. A. III, SEMESTER – VI

Course Category: MAJOR-EL-1I

Course Name: Fashion Merchandising & Fashion Reading-II

Course Numbers : F 04

Course Code : BA U0325 MM-VII L/P 2 1168 F04

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

1. Learner will train and prepare to seek and find employment in the corporate.
2. Learners will acquire proficiency in the skills of listening, speaking, reading and writing that will help them to meet the challenges of the world.
3. The learner will develop good oral and written skills of communication.
4. Learner will understand the role of communication in personal & professional success.
5. Learner will acquire the knowledge about basic communication to enable the students to think, observe and express effectively in this competitive world.
6. Learner will understand the concept of personality, traits required for and personality development and its significance.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Theory

Total Marks: 50

Workload: 02 Lectures per week

Module -1 - Retail Mathematics in Merchandising

- i. Fabric Consumption calculation
- ii. Calculation of garment manufacturing cost
- iii. Production costing Terms

Module -2 - Apparel Production and Export Merchandising-

- i. Six Rights of merchandising
- ii. Order planning i.e. (T.N.A) Time and action calendar.
- iii. Sourcing and Supply chain Management.

Module -3 - Fashion Forecasting process in Merchandising.

- i. Sources of trends
- ii. Forecasting agencies

Module -4 - Visual Merchandising Process.

- i. Visual Merchandising Functions
- ii. Visual Merchandising Elements
- iii. Visual Merchandising Technique

Practical: 2 Credits

Practical - 1

Baby picnic wear with suitable background and accessories ¼ drafting and paper cutting, cloth cutting, layout.

Practical - 2 Causal salwar kameez with suitable background and accessories ¼ drafting and paper cutting, cloth cutting, layout.

Practical - 3 Baby casual wear with suitable background and accessories ¼ drafting and paper cutting, cloth cutting, layout.

Practical - 4 Exhibition garment with suitable background and accessories, ¼ drafting, paper cutting, cloth cutting, layout.

Practical - 5 Grading of different patterns to different sizes.

Practical - 6 Designing of any garment using Draping Technique

References :-

- i) 'Creative Sewing' – E. Olive pounds.
- ii) Golla D.A. and Bark B. 'How to draft basic pattern' USA. Fairchild 1979.
- iii) Hayden P 'The Complete Dress Makers' Marshall Cavendish London (1976)
- iv) Picker M.B. 'Singer Sewing Book', Singer Sewing Machine Co., 1949.
- v) Lewis S.D. et al. 'Clothing Construction & Wardrobe Planning', Macmillan Co. New York.
- vi) Gut's M. 'Sewing A to Z' Mills and Boon Ltd., London 1972.
- vii) Daksha R. 'Daksha's 'Handbook for Dress Making and Tailoring' First edition, 2004.
- viii) Goulbown M. 'Introducing Fashion Cutting Grading and Baby picnic wear with suitable background and accessories ¼ drafting and paper cutting, cloth cutting, layout.

References:

1. Merchandising Theory, Principles and Practices by Grace I. Kunz: A classic for core concepts.
2. Fashion Buying by Elaine Stone: Focuses on the buying aspect of merchandising.
3. Fashion Marketing by Mike Easey: Covers the marketing side of fashion.
4. Fashion from Concept to Consumer by Gini Stephens Frings: Details the entire product journey.

B. A. III, SEMESTER – VI

Course Category: MAJOR-EL-1

Course Name: **Clothing Culture -II**

Course Numbers : F 04

Course Code : BA U0325 MM-VII L/P 2 1168 F04

Course Credits: 4

Marks: For 4 Credits: Semester End: 40 Marks Internal Assessment: 10 Total Marks: 50 (Theory)

Preamble:

The purpose of this course is to introduce students to the theory, fundamentals and tools of communication and to develop them in vital communication skills which should be integral to personal, social and professional interactions in their life. The present course hopes to improve Psychological aspects & effects of clothing on the individual in social situation. The various planning process involved in clothing selection to enhance the personality for their successful career.

Course Outcomes:

1. Learner will train and prepare to seek and find employment in the corporate.
2. Learners will acquire proficiency in the skills of designing to help them to meet the challenges of the world.
3. Learner will understand the concept of personality, traits required for and personality development and its significance in dressing.

Theory

Total Credits: 04

Total Marks: 50

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Workload: 04 Lecture per week of 60 minutes each

Unit no -1.

- **Planning of Clothes according to needs**
- **Physiological, Sociological, Psychological**
- **Clothes for school, parties, sports, resting**

Unit no -2.

- **Wardrobe Planning**

Unit no -3.

- **Psychological aspects of Fashion**
- **Fashion trends**
- **Seasonal Fashions**

Unit no -4.

- **Cultural Change and Fashion Change**
- **Functions of Visual Merchandising**
- **Elements Visual Merchandising**

B. A. III, SEMESTER – VI

Course Category: MINOR

Course Name: Entrepreneurial Management & Computer-Aided Design-II

Course Numbers : F 05

Course Code : BA U0325 MM-VII L/P 2 1168 F05

Course Credits: 4

Marks: For 2 Credits: Semester End: 40 Internal Assessment: 10 Total Marks: 50 (Theory)

For 2 Credits: Practical Exam:35 External Viva-Voce: 15 Total Marks: 50 (Practical)

Course outcome: To enable students to:

- I) Gaining knowledge about managing production processes to run operations effectively and better understanding of quality management in the organization
- II) To develop the understanding of the concept of human resource management and to understand its relevance in organizations.
- III) Understand the place and contribution of marketing to the business enterprise
- V) Develop knowledge on the allocation, management and funding of financial resources.

Theory : Module 1 & 2 = 1 Credits , Module 3 & 4= 1 Credits

Theory

Total Marks: 50

Workload: 02 Lectures per week

Module 1: Production Management

- 1.1 Meaning , Objectives and importance of production management
- 1.2 Plant location : Meaning , Characteristics of ideal plant location , Factors influencing selection of Location.
- 1.3 Plant Layout : Meaning, importance, Objectives of Plant layout , Types of Plant layout.

Module 2 : Human Resources Management

- 2.1 Meaning , Objectives and Importance of Human Resource Management
- 2.2 Functions of Human Resource Management
- 2.3 Important Provisions of Factory Act-1948

Module 3: Marketing Management

- 3.1 Meaning and concept of marketing
- 3.2 Concept of consumer behaviour
- 3.3 Sales promotion activities of the firm

Module 4: Financial Planning

- 4.1 Meaning , objectives , importance of financial planning
- 4.2 Steps involved in financial planning
- 4.3 Tax Planning –meaning of tax and Tax planning

Practical: 2 Credits

Practical -1 Using of Computers in Making of flat patterns and Preparing Specification sheets, cost sheets, Making Trimming and accessories, Application of Surface Ornamentation.

Practical -2. Theme Development of current Fashion for Male-Female and Children, Create Mood Board and Color Board, Clint Profile and Flat pattern, Fabric Board, Flat Pattern and Cost

sheet. Accessories Board for the same
Preparation of Computerized presentation in A-3 Size colour folder for the above assignments in print for the same .

Practical -3. Create Garment Designs for the Following Colour Harmonies.

Using Monochromatic colour harmony
Using Analogous colour harmony
Using Complementary colour harmony
Using Double complementary colour harmony

Practical -4 Create Garment Designs for the Following Colour

Harmonies Split Complementary colour harmony
Triad colour harmony
Tetrad colour harmony
Neutral colour

References-

1. Srinivasan & Chunawalla, Management Principles and Practice., Himalaya Publishing House, Edition: 1, 2014
2. Peter F Drucker, Practice of Management, Mercury Books, London
3. Organisation and Management- Dr. C.B. Gupta , Sultan Chand and Sons, 2017
4. L.M Prasad: Production management, SULTAN CHAND & SONS-NEW DELHI , 1 January 2019
5. Financial management by Dr, S P Gupta, Sahitya Bhawan Publications 2 Edition
6. Marketing Management by Philip Kotler , Fifteenth Edition | By Pearson

B. A. III, SEMESTER – VI

Course Category: OJT

Course Name: On Job Training

Course Numbers : F 06

Course Code : BA U0325 MM-VII P 2 1168 F06

Course Credits: 4

Marks: On Job Training Report/ Research Internship duly signed by Internal Supervisor: 60

External Assessment (Viva Voce) by University appointed Internal and External 40

Total Marks:100

Course outcome: To enable students to:

1. Focus on practical skills, real-world application, adaptability, and professional growth.
2. Enabling learners to apply classroom knowledge, master job-specific tasks, develop soft skills (teamwork, problem-solving, communication), understand workplace culture, and improve performance and engagement in a safe, efficient, and collaborative environment.
3. Bridging theory and practice for enhanced employability and career progression.

Instructions for teachers and students while doing On-the-Job Training:

1. Selection of Institute/Organization/Consultant/Professional etc. should be based on the areas in the mandatory or elective courses in the concerned subject.
2. The Institute/Organization/Consultant/Professional etc. under whom the Training/Internship/ Apprenticeship is expected, should be FORMALLY ASSIGNED (In Written Form) by concerned teacher to every student.
3. Submission of On-the-Job-Training Report duly signed and certified by concerned teacher/guide is A PRE-REQUISITE FOR APPEARING TO VIVA-VOCE EXAMINATION.
4. TWO COPIES of On-the-Job-Training Report in BOUND FORMAT should be submitted before Viva-Voce. One copy will be kept by department and the remaining will be returned to student.

Important Notes for Teachers:

1. Prepare a Draft Letter for getting permission from the appropriate authority within the Institute/Organization or from Consultant/Professional etc. for the On-the-Job-Training/Internship/ Apprenticeship
2. Prepare an Appropriate Format for Writing the On-the-Job Training Report. **Kindly see that the First Page and Certificate Page is common for all students. In the remaining part, try to maintain uniformity.**

For Example:

The On-the-Job Training Report format may be as follows:

Student's Name: -----

Name Of the College: -----

Class: -----Semester: -----

Subject: -----Seat Number: -----

Year -----Duration of Internship: -----

Internship Site/ Name of the Institution: -----

Institute Supervisor's Name: -----

College Teacher who supervised: -----

Introduction:

This section should provide the area of interest, its' importance in contemporary world, the reasons for choosing this area as well as the institution/organization/consultant/professional etc. .

Description of the organization:

This section should provide a brief overview of the organization where the internship will take place, including its mission, goals, and services and experience.

Duties and responsibilities:

This section should describe the specific tasks and responsibilities the student had during the internship, as well as any notable projects or activities they were involved in.

Reflection on learning outcomes and accomplishments:

This section should highlight the key learning and accomplishments the student achieved during the internship (skills, knowledge, attitude etc.). The student is expected to provide an in-depth reflection on the overall growth and impact of training.

Areas for improvement:

This section should address areas for improvement the student seen by himself/herself during the internship. He/she should reflect on how to overcome these challenges or plan strategies for improvement.

Conclusion:

This section should summarize the key takeaways from the internship experience.

Appendices:

This section should include following documents:

- Formal permission letter by Concerned Teacher/Guide sent to concerned Institution/Organization/Professional/Consultant etc.
- Formal Acceptance Letter by Institution/Organization/Professional/Consultant etc. for Training.
- Activity Log Book (which may contain Attendance sheet with Day, Date, Time, Number of Hours, Brief description of Training/ Learning activities, Responsibilites taken, Signature of Institutional Authority, Signature of Concerned Teacher).
- Google Tagged photos of showing Attendance as well as Doing Work
- Compliance Certificate with remarks duly signed by Institutional Authority
- Other supporting material

C) TEMPLATE FOR INTERNSHIP (ON JOB TRAINING) AND RESEARCH INTERNSHIP:

INTERNSHIP COURSE GUIDELINES IN UGC FRAMED “CURRICULUM AND CREDIT FRAMEWORK FOR UNDERGRADUATE PROGRAMMES” (CCFUP) AS PER NEW NEP 2020

HIGHLIGHTS FROM THE INDIA SKILL REPORT (ISR), 2022

- Youth employability has improved to 46.2 % in 2021 from 45.97% till 2020.
- Female employability is higher (51.44%) than males (45.97%) for 2021-22.
- Highest employability rating at about 60.62% in commerce domain.
- 88.6% of graduates are looking for internship opportunities.
- Indian employers like to hire employees having at least a year of working experience.
- In India, there are many platforms which offer internships e.g. Internshala, Lets Intern, Killer Launch, Hello Intern etc. (Note: Internshala launched an initiative called the “Grand Summer Internship Fair”, which offers more than 23000 internship opportunities to people from all educational backgrounds)

OBJECTIVES OF INTERNSHIP:

1. Integration of workshop with workplace:

- To align and integrate Academic Workshop Training / Classroom Learning – Activity lab initiatives – Research lab finding/learnings with outcomes of the workplace (Organisation / Enterprise / Start-ups / Corporate / Farmlands / Artists in any domain / Artisans / Gig workers / Non-government organisations (NGOs) / Research & Development Organisations / Higher education institutions (HEIs) etc.

2. Understanding of the world of work:

- To provide students with an opportunity to improve their understanding of the experiences, challenges, and opportunities of the real world of work
- To help students to set their expectations and behaviour in accordance with the demands, culture, and values of current and emerging jobs.

3. Physical and Hybrid Model Learning:

- To broaden learning opportunities blended with a Mentor or Research Expert by combining physical and digital modes of learning.

4. Developing research aptitude:

- To create and facilitate conditions that allow students in their quest for knowledge, its discovery, learn-understand-sharpen research acumen
- To get familiarise with analytical tools/techniques with appropriate usage, research methodologies and data analysis
- To prepare manuscripts, identify appropriate journals
- To become aware of patent and intellectual property rights and their application in solving research/complex/real-life problems.
- To cultivate researcher’s integrity and ethical behaviour

5. Exposure in emerging technologies:

- To provide exposure to emerging technologies/ automation and how it can support, facilitate, improve and reinforce work processes/culture/ job roles/art and craft, including the traditional areas of art-craft/ heritage skills, agriculture, etc.
6. Enhance entrepreneurial capabilities:
- To understand how organisations / enterprises are formed for sustainable progress
 - To strengthen start-ups culture and entrepreneurial capabilities among students and encourage them to become job creators.
7. Development of decision-making and teamwork skills:
- To facilitate the development of problem-solving and decision-making skills
 - To enable teamwork & collaboration culture
 - To promote research for academic and professional development.
8. Cultivate a sense of Social Imagery and Citizenship Responsibility:
- To develop a sense of social imagery (issues) and philanthropic versatility among students
 - To facilitate an attitude towards citizenship responsibility.
9. Stimulate collaborative influence:
- To promote HEIs collaboration, industry academia partnership will be developed to provide collaborative internships, apprenticeships, and research opportunities to the students in the predefined areas of importance which will lead institutions, universities, organizations, academicians, and students to collaborate on how to learn with one another.
10. Enhancing professional competency:
- The internship should not only focus on employability or research capabilities; there is also a need for professional principles, ethics, values, and integrity which will enable them to gain perspective, practice, develop as competency and perform professional tasks in the way that the employment market demands.

INTERNSHIP CATEGORIES:

The undergraduate internships would be classified into two types:

1. Internship for enhancing the Employability:

Recent graduates are lacking knowledge, practical skills, and experience which are mandatory requirements demanded by employers for recruitment. Graduates face many difficulties after graduation to enrol in the workforce due to lack in knowledge, practical skills, and experience which are mandatory requirements demanded by employers.

Employability refers to the certain attributes of an individual that enable him/her to perform any job opportunity in line with the set standards of performance to meet expectations for the expected job. Students need to develop such competencies which reduce the obstacles as job seekers and also increase their potential as job providers. The internship programs should be well conceptualized and interactive for building following crucial competencies:

- Development of project and its execution
- Decision-making
- Confidence development
- Working/coordinating in a team
- Creative and critical thinking and problem-solving
- Ethical values
- Professional development
- Understand government/local bodies world of work
- Reference of resource persons in the field
- Development of online/ simulation-based module for a virtual research internship

- Understanding the nuances of building a deep-technology start-up
- Study certain entrepreneurs,
- Study of the enterprises, farmers, artisans, artists, performers, expert individuals etc.

ACADEMIC CREDENTIALS & MONITORING OF INTERNSHIP

A. Internship (On field/On job Training or Experiential Learning):

A minimum of 2-4 credits, out of the required minimum 132/176 credits, of a 3-year UG degree/4-year UG degree (Honours)/4-year UG degree (Honours with Research) can be assigned for Internship as per the National Higher Education Qualifications Framework (NHEQF) and Curriculum and Credit Framework for Undergraduate Programme (CCFUP).

An internship of 60 to 120 hours duration after the 4th semester will be mandatory for the students enrolled in UG degree programmes. For an internship, 1 credit of Internship means 2 hour engagement per week. Accordingly, in a semester of 15 weeks' duration, 1 credit in this course is equivalent to 30 hours of engagement in a semester.

I) Syllabus format for On the Job Training/ Internship (OJ)

Type: On Job Internship (Training) (OJ)

Course Name:

Course Number:

Course Code:

Course Credits: 4

Marks: On Job Training Report/ Research Internship duly signed by Internal Supervisor: 60

External Assessment (Viva Voce) by University appointed Internal and External Examiners 40

Total Marks: 100

Instructions for teachers and students while doing On-the-Job Training:

1. Selection of Institute/Organization/Consultant/Professional etc. should be based on the areas in the mandatory or elective courses in the concerned subject.
2. The Institute/Organization/Consultant/Professional etc. under whom the Training/Internship/ Apprenticeship is expected, should be FORMALLY ASSIGNED (In Written Form) by concerned teacher to every student.
3. Submission of On-the-Job-Training Report duly signed and certified by concerned teacher/guide is A PRE-REQUISITE FOR APPEARING TO VIVA-VOCE EXAMINATION.
4. TWO COPIES of On-the-Job-Training Report in BOUND FORMAT should be submitted before Viva-Voce. One copy will be kept by department and the remaining will be returned to student.

Important Notes for Teachers:

1. Prepare a Draft Letter for getting permission from the appropriate authority within the Institute/Organization or from Consultant/Professional etc. for the On-the-Job-Training/Internship/ Apprenticeship
2. Prepare an Appropriate Format for Writing the On-the-Job Training Report. **Kindly see that the First Page and Certificate Page is common for all students. In the remaining part, try to maintain uniformity.**

For Example:

Psychology:

The On-the-Job Training Report format may be as follows:

Student's Name: -----

Name Of the College: -----

Class: -----Semester: -----

Subject: -----Seat Number: -----

Year -----Duration of Internship: -----

Internship Site/ Name of the Institution: -----

Institute Supervisor's Name: -----

College Teacher who supervised: -----

Introduction:

This section should provide the area of interest, its' importance in contemporary world, the reasons for choosing this area as well as the institution/organization/consultant/professional etc. .

Description of the organization:

This section should provide a brief overview of the organization where the internship will take place, including its mission, goals, and services and experience.

Duties and responsibilities:

This section should describe the specific tasks and responsibilities the student had during the internship, as well as any notable projects or activities they were involved in.

Reflection on learning outcomes and accomplishments:

This section should highlight the key learning and accomplishments the student achieved during the internship (skills, knowledge, attitude etc.). The student is expected to provide an in-depth reflection on the overall growth and impact of training.

Areas for improvement:

This section should address areas for improvement the student seen by himself/herself during the internship. He/she should reflect on how to overcome these challenges or plan strategies for improvement.

Conclusion:

This section should summarize the key takeaways from the internship experience.

Appendices:

This section should include following documents:

- Formal permission letter by Concerned Teacher/Guide sent to concerned Institution/Organization/Professional/Consultant etc.
- Formal Acceptance Letter by Institution/Organization/Professional/Consultant etc. for Training.
- Activity Log Book (which may contain Attendance sheet with Day, Date, Time, Number of Hours, Brief description of Training/ Learning activities, Responsibilites taken, Signature of Institutional Authority, Signature of Concerned Teacher).
- Google Tagged photos of showing Attendance as well as Doing Work
- Compliance Certificate with remarks duly signed by Institutional Authority
- Other supporting material

Course structure for B.A. DMFC IIIrd Year semester V

Sr · N o	Subject Code	Title of Course	Total Credits	Theory Marks		Practical Marks		Total Mark s
				External	Internal	Term work/ Practical Exam	External	
1	BA U0325 MM-VII L/P 2 1168 E01	Apparel Designing	4	40	10	35	15	100
	BA U0325 MM-VII L/P 2 1168 E02	Apparel Production & Quality Control	4	40	10	35	15	100
2	BA U0325 MM-VII L 2 1168 E03	World costume	2	40	10	-	-	50
	BA U0325 MM-VII L/P 2 1168 E04	Fashion Merchandising and Fashion Reading	4	40	10	35	15	100
3	BA U0325 MM-VII L/P 2 1168 E05	Entrepreneurial Management and Computer-Aided Design	4	40	10	35	15	100
4	BA U0325 MM-VII L/P 2 1168 E06	OE	2	40	10	-	-	50
	BA U0325 MM-VII P 2 1168 E07	Field Project	2	-	-	40	10	50
Total			22					550

Total Credits for Third Year(Semester V) is 22
Total Marks for Third Year(Semester V) is 550

Course structure for B.A. DMFC IIIrd Year Semester VI

Sr. No	Subject Code	Title of Course	Total Credits	Theory Marks		Practical Marks		Total Marks
				External	Internal	Term work/Practical Exam	External	
1	BA U0325 MM-VII L/P 2 1168 F01	Apparel Designing	4	40	10	35	10	100
	BA U0325 MM-VII L/P 2 1168 F02	Apparel Production & Quality Control	4	40	10	35	15	100
2	BA U0325 MM-VII L 2 1168 F03	World costume	2	40	10	-	-	50
	BA U0325 MM-VII L/P 2 1168 F04	Fashion Merchandising and Fashion Reading	4	40	10	35	15	100
3	BA U0325 MM-VII L/P 2 1168 F05	Entrepreneurial Management and Computer-Aided Design	4	40	10	35	15	100
4	BA U0325 MM-VII L/P 2 1168 F06	OJT	4			70	30	100
Total			22					550

Total Credits for Third Year(Semester VI) is 22	Total Marks for Third Year(Semester VI) is 550
Total Sem V &Sem VI Credits is 22+22= 44	Total Sem V &Sem VI is 550+550= 1100

[illegible]

SEM VII (6.0)	MAJOR -XIII (4) MAJOR -XIV (4) MAJOR -XV (4) MAJOR -XVI (2)	MAJOR -El-3 (4)	RM-I (4)	3	-	-	-	22	Four Year UG Honours Degree 176
SEM VIII (6.0)	MAJOR -XVII (4) MAJOR -XVIII (4) MAJOR -XIX (4) MAJOR -XX (2)	MAJOR-El-4 (4)	-	-	-	-	OJT (04)	22	
Credits	14+14=28	4+4=08	4+0=4	-	-	-	0+4=4	44	
Total Credits	60+28+8								
	96			28	10	12	16	14	176
SEM VII (6.0)	MAJOR -XXI (4) MAJOR -XXII (4) MAJOR -XXIII (2)	MAJOR -El-3 (4)	RM-I (4)	-	-	-	RP- (4)	22	Four Year UG Honours With Research Degree 176
SEM VIII (6.0)	MAJOR -XXIV (4) MAJOR -XXV (4) MAJOR -XXVI (2)	MAJOR-El-4 (4)	-	-	-	-	RP- (8)	22	
Credits	10+10=20	4+4=08	4+0=04	-	-	-	4+8=12	44	
	60+20+8								
Total Credits	88			28	10	12	16	22	176

Note:

- University may decide to offer maximum of three subjects (Courses) in the first year. The student may select one subject out of combination of three subjects (Courses), (which a student has chosen in the first year) as a **MAJOR** subject (Course) and one subject (Course) as **MINOR** Subject in the second year. Thereby it is inferred that the remaining third subject (Course) shall stand discontinued.
- **DSC: Discipline Specific Course**
- **MAJOR:** Mandatory /Elective
- **MINOR:** Course may be from different disciplines of same faculty of DSC Major
- **OE (Open Elective):** Elective courses/**Open Elective to be chosen compulsorily from faculty other than that of the Major.**
- **VSC/ SEC: Vocational Skill Courses (MAJOR related)/ Skill Enhancement Courses**
- **AEC/ VEC / IKS:** Ability Enhancement Courses (English, Modern Indian Language)/Value Education Courses (Sem. II - Democracy, Elections & Indian Constitution, (DEC) Sem. IV – Environmental Studies (EVS)/ Indian Knowledge System (Generic & Specific))
- **OJT/FP/RP/CEP/CC:** On-Job Training (Internship/Apprenticeship) / Field Project (Major related)/ Research Projects (Major related) Community Engagement (**Major related**)/ **Co-Curricular courses(CC)** such as Health & Wellness, Yoga Education, Sport, and Fitness, Cultural activities, NSS/NCC and Fine /applied/visual/performing Arts / Vivek Vahini etc.

